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#8005

### The Big Event Fact Sheet

**Who:** Teens (ages 13-19)

**What:** Volunteer Alexandria's third annual youth service day—The Big Event

**When:** Saturday, September 12 between 8 a.m. and 2 p.m.

**Where:** 201 East Del Ray Avenue (kick off site) and nonprofits in the Alexandria Community

**Slogan:** "One big day, one big thanks!"

**Why:** To host a culminating event to the United We Serve campaign and to offer "one big thanks" during "one big day" of community service.

**How:** Youth and adult volunteers register online at [www.bigevent.eventbrite.com](http://www.bigevent.eventbrite.com).

#### **Additional information:**

- Goals:
  - 120+ youth volunteers (13-19 years old)
  - 20 adult volunteers (21+ years old)
  - 15+ nonprofits
- Projects include bike collection, senior readiness kits, gardening, painting, handing out flyers at arts festival, and more!
- Volunteer Alexandria teams up with corporate sponsors, local businesses, nonprofits, Alexandria schools, youth and adult volunteers.
- The Big Event rough schedule:
  - Kick off: (8 a.m. - 9 a.m.) Inspire and motivate teens to volunteer (breakfast, split into teams, guest speakers, etc.)
  - Service: (9 a.m. - 12:30 p.m.) Travel to work sites and participate in community service projects throughout Alexandria.
  - Celebration: (12:30 - 2 p.m.) Celebrate the amazing work teens have done. (lunch, music, gifts/prizes, etc)
- Teams
  - Teens split into groups with team adult team leaders during the kick off
  - Create an inspirational name each team and a story explain the team name

#### **United We Serve:**

- President and First Lady Obama announced the United We Serve service initiative on June 22, 2009 in an effort to reverse the economic downturn.
- Stresses importance volunteerism across the country

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*Executive Director*

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